

# 2020 NKBA ONTARIO CHAPTER DESIGN COMPETITION

## OFFICIAL ENTRY PACKAGE



Designer: Glen Peloso  
Co-Designer Elizabeth Smith

Enter Ontario's most prestigious Design Competition for the Kitchen & Bath Industry and make your mark as one of the “Best NKBA Ontario Kitchen & Bath Designers”.

The Design Competition is open to all NKBA Ontario Chapter members, or employees of members’ firms. It is intended to showcase the finest design projects from members of our Chapter.

Entries must be received by **Friday November 8, 2019**



Designer: Erica Sibley  
Co-designer : Beverley Binns

## WINNER RECOGNITION

- Winners will be announced at the NKBA Design Competition Awards Gala on Saturday February 8, 2020
- Professional Press Release made available following the Awards Gala to promote the winners online and in print.
- Opportunity for exposure in local and national consumer and trade publications.
- Winners will be posted on the nkba.ca website after the gala and featured on social media.
- Selected winners will be promoted with Homes Publishing Group in print form, digital form, and social media. A PDF will be given to the published designers upon request so they can use it on their own social media platform.

## AWARDS

<b>First Place</b>	<b>\$500.00</b>
<b>Second Place</b>	<b>\$250.00</b>
<b>Pinnacle Winner</b>	<b>\$2,000.00</b>
<b>Specialty Awards*</b>	<b>\$500.00</b>

The Judges and Design Competition Committee reserve the right to add third place and honourable mention placements. \* one winner per Specialty Category

***The Pinnacle Winner is selected from all first place entries excluding Promotional Display and is the overall best design in the competition.***

## CATEGORIES

- **Compact Kitchen**  
*Less than 150 sq. ft.*
- **Small Kitchen**  
*151-250 sq. ft.*
- **Medium Kitchen**  
*251-350 sq. ft.*
- **Large Kitchen**  
*More than 351 sq. ft.*
- **Powder Room**  
*Sink and toilet no shower or tub*
- **Small Bathroom**  
*Less than 65 sq. ft.*
- **Medium Bathroom**  
*66-90 sq. ft.*
- **Large Bathroom**  
*More than 91 sq. ft.*
- **Other Rooms / Outdoor Kitchens**  
*Laundry, office, beverage centre, etc.*
- **Promotional Display**  
*Showroom, trade show display etc.*

Square footage includes any portion of space that has cabinetry, countertops, and/or appliances.



Designer:  
Frankie Castro

## SPECIALTY CATEGORIES

All entries qualify for additional specialty awards when indicated on your entry form at additional fee of **\$50 per entry**.

**NEW!**

- **Best Traditional Kitchen**  
Classic design incorporating elements from past eras
- **Best “Before and After” Kitchen**  
Before floor plan & pictures must be included
- **Best “Before and After” Bath**  
Before floor plan & pictures must be included
- **Budget Friendly Kitchen**  
Non-professional freestanding range; freestanding refrigerator not built-in
- **Best Green Design**  
Kitchen or Bathroom\* additional design statement required
- **Best New Designer**  
Professionally practicing Kitchen and Bath design for 3 years or less
- **People’s Choice Award** Finalists are selected by judges and the Design Competition Committee from any category. Online public voting is conducted by HOMES Publishing Group
- **Concept Kitchen** Creative is the name of the game. The sky is the limit with this category. Submit a digital rendering or a scanned hand sketch showcasing your creative genius. Size doesn’t matter! Accepted formats (jpg, pdf). Designs must be functional non-existent spaces. Dream Big!

# CONCEPT KITCHEN DESIGN

Have you worked hard on a kitchen design and loved what you did, only to have the client decide not to proceed with it?

Here's your chance to show off the design. It could be the winner!

## **SPECIAL NOTES:**

- all appliances and fixtures must be available on the market today

## **WHAT TO SUBMIT:**

1. Can be digital or a hand-sketch but must be in a PDF or JPG format
2. Layout (1/4", 1/2" or 1:20 metric scale) – drawings must abide by NKBA Graphic & Presentation Standards
3. Elevations (1/4", 1/2" or 1:20 metric scale) – drawings must abide by NKBA Graphic & Presentation Standards
4. Renderings (optional but recommended) – max. 4 angles, printed on 8 1/2" x 11" paper
5. Design Statement – max. 600 word narrative



# JUDGING

**ALL ENTRIES WILL BE SCORED ON THE FOLLOWING AREAS:**

- **Visual Appeal**
- **Creativity**
- **Elements and Principles Of Design**
- **Presentation** - *Quality of floor plan, elevation or perspective.*
- **Basic Safety & Ergonomics** - *Projects with an obvious disregard for the health, safety and welfare of the clients will be disqualified. See Entry Tips page for Ontario Building Code guideline for cabinetry clearance above cooking surface.*

## GREEN SPECIALTY CATEGORIES

- **List of Green Features, Green Products and Green Materials** *Incorporated in the project. Provide certifications verified by a third party.*
- **Comprehensive**  
*List and describe to what extent the project has attributes that produce savings in energy electrical and natural gas, water, waste and use of recycled materials.*
- **Design Statement**  
*Describe responsible construction methods or practices used that promote conservation or sustainability, 200 –300 maximum words.*

## JUDGES

Individuals selected to judge are NKBA Certified Designers and Industry Experts. Judges are not eligible to enter the competition in the year of their service.

**This competition is judged by the best of what is entered**



# COMPETITION GUIDELINES

- The Designer of Record on all projects entered must be the work of a NKBA Ontario Chapter member. Co-designers are not required to be members of NKBA. Non NKBA members can submit an application and payment for membership to NKBA along with their design application in order to qualify for the competition. [Click here for Application](#)
- Projects must have been completed between: **October 1, 2018 and October 1, 2019**
- Entries, if published prior to the announcement and official publication of the competition results, **must not make reference to this competition or will be disqualified.**
- If the entrant is not the owner of the business that billed the project, owner approval is required for eligibility. The owner is not required to be a member of NKBA.
- All entries must include a photo release from the project owner/client
- Projects should be clipped together- not stapled.
- One entry form per design project. Please copy entry form for each additional entry.
- Entries are limited to **2 per person per category (including co-designer) up to a maximum of 3 categories.** All identifying designer and firm information should be deleted from all floor plans, interpretive drawings, design statements and project photos. All submitted materials become property of NKBA Ontario Chapter and will not be returned.
- On your entry form, please select the category which your project best represents. Judges reserve the right to enter a project in a more appropriate category, if necessary.
- NKBA Ontario Chapter retains non-exclusive rights to all photography for future promotional, public relations and education purposes. Professional photography is highly recommended, the submitted photography is used for publication of winners on line and in print. Reshoots are not possible. Entries that do not include professional photography will not be penalized but also may not be considered for publication and promotion.

# ALL ENTRIES MUST INCLUDE MANDATORY CHECK LIST

**Floor Plan**

- *Before & after if applicable. Scale must be clearly labeled. Please refer to NKBA guidelines.*  
**\*BEFORE & AFTER SPECIALTY CATEGORY must include “before” floor plan & “before” photos**

**Interpretative Drawing**

- *Elevations only (perspective drawings not accepted). Please refer to NKBA guidelines.*

**Design Statement**

- *200-400 words MAXIMUM. Explain highlights and solutions. Entries with Design Statements over 400 words will be penalized.*

**Photographs**

- *Printed photographs are required. A maximum number of 6 after photos (approximately 8"x10") are permitted. Before photos are in addition to the maximum of 6 after photos.*
- *Photographs are required to be submitted with entry electronically on USB*
- *Professional photography is highly recommended as the submitted photography is used for publication and at the Design Awards Gala (minimum 4 mega pixels).*
- *Photo of Designer (HEAD SHOT), must be included with entry in electronic format only.*

**Signed Photo Release from project owner / client**

**Signed Entry Form**

**Entry fee**

- *\$50.00 for each entry cheque payable to NKBA Ontario Chapter.*

**Designer Signature** \_\_\_\_\_





## DESIGN AWARDS PROGRAM

One award will be presented per winning entry regardless of the number of co-designers. A special awards ceremony will be hosted by the NKBA Ontario Chapter it will serve as the official announcement of the winners and the presentation of their award.

**NKBA Ontario Chapter Gala Awards Presentation on Saturday February 8, 2020 – venue to be announced.**

*Pre-book your gala tickets and receive VIP ticket prices. Complete the attached gala registration form and send it in with your entry to qualify for 2 for 1 tickets . **This offer is only valid with your design competition entry.***

## DISQUALIFICATION

Failure to meet or observe any of the eligibility or contest requirements is grounds for disqualification. NKBA Ontario Chapter reserves the right to disqualify a project before, during or after the contest judging, and official announcement of winners and awards presentation.

# ENTRY TIPS

## PHOTOGRAPHY

### GET the RIGHT PERSPECTIVE

- Take lots of photos from every angle. This will help you achieve the best view and you can always crop out anything unwanted in the final image but you cannot add.
- Shoot Into the corner, make sure the verticals are straight
- Kitchen- shot from a point to show counter tops

## LIGHTING

- **NATURAL LIGHT** is preferable, One way to help shoot with just natural light is to shoot with longer exposure times using a tripod. Avoid florescent lighting at all costs as the images come out with a sick greenish- yellow cast. Use a fill flash if necessary to fill in shadows and highlight details. It is easy to use reflectors or white boards to bounce light into the areas you need to highlight as well.
- **PRACTICE SHOOTING** will help you avoid the mistakes and cut down on your editing.

## CLEAN & CLEAR & DECLUTTER

- **CLEAN:** the kitchen/bath especially any reflective surfaces glass/mirror
- **CLEAR:** remove clutter & personal items
- **STAGING/STYLING:** is an important part of the shoot, let the interior tell the story. Be aware of contrasting colours as they can become the focal point and take away from the design
- **KITCHEN:** window view: make sure view adds to the space and consider the colour it would add to the cabinetry
- **BATHROOMS :** clear sink of used toiletries & remember to put the **SEAT DOWN!**

# ENTRY TIPS (CONTINUED)

## PETS & PEOPLE:

- May become too personal and sometimes distracting for a Design Competition. Save the frames with Pets & People for you web page.

## PROFESSIONAL PHOTOGRAPHY

- There are lots out there to chose from and well worth the investment for professional shots. As a benchmark, you are looking at roughly \$400 per hour for a photographer plus travel time.
- Ask for referrals and be able to review their portfolio to make sure you like their work. They have all of the professional equipment, have the editing capabilities and can take a lot of shots in an hour or two and are well worth the investment

## HIGH RESOLUTION

- Remember photos will also be blown up for the big screen for presentation
- High Resolution can help get you PUBLISHED
- Photographs should be at least **300 DPI** for print purposes.
- For 8X10 image the resolution should be around 2400 x 3000 (8 times 300 = 2400) x (10 times 300 = 3000) It is always better to shoot at a higher resolution as you can always go down in size but not up in size or you lose clarity.
- **8X10** should be taken by an **8Mp** camera or higher.
- **It's the Designers responsibility to ensure your photos represent its best viewing potential, photos will not be edited or cropped.**

## ONTARIO BUILDING CODE CABINET CLEARANCE:

- Cabinetry adjacent to cooking surface require vertical clearance of 457mm( 1ft 6in) and horizontal clearance of 457 mmm(1ft 6in) to combustible finishes.

## DESIGN TIPS:

- Besure to follow us on Instagram and Facebook for design tips starting September 8<sup>th</sup>.

# 2020 NKBA VIP GALA REGISTRATION FORM EARLY BIRD DESIGNER SPECIAL!

**VIP 2 FOR 1 special pricing for  
competition entrants!**

**2 for 1 Ticket price: \$180**

**Tickets must be purchased before  
November 8<sup>th</sup> 2019**

**Awards Date: Saturday February 9, 2020**

## HOW TO ENTER:

### ENTRY FORM

Complete the Entry Form found [here](#) and email to nkbaontario@gmail.com by **Monday October 28<sup>th</sup>, 2019**

### PAYMENT

Entry Fee(s) can be paid by visiting [here](#) or on the [www.nkba.ca](http://www.nkba.ca) website by **Monday October 28<sup>th</sup>, 2019**

2 for 1 Gala tickets can be purchase by visiting [here](#) or on the [www.nkba.ca](http://www.nkba.ca) website by **Friday November 8<sup>th</sup>, 2019**

### SUBMISSION

Submission entries must be uploaded to assigned dropbox by **Monday November 8, 2019**

# DESIGN COMPETITION COMMITTEE

## CONTACTS FOR MORE INFORMATION:

**Jeannie Sasaki**, Design Competition Chair /President NKBA Ontario Chapter  
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